

Nuremberg, Germany
12. - 15.2.2020

VIVANESS 2020

into natural beauty

Internationale Fachmesse für Naturkosmetik
International Trade Fair for Natural and Organic Personal Care



Supporting organizations



NATRUE



PRODUCTS ADMITTED TO VIVANESS ARE
NATURAL AND ORGANIC PERSONAL CARE PRODUCTS,
WHICH ARE CERTIFIED ACCORDING TO THE
FOLLOWING STANDARDS



Natural and organic personal care products, which are not certified according to these standards, will be checked by us individually during the application process. Each product submitted must therefore always be accompanied by the complete list of all ingredients in accordance with the INCI (International Nomenclature of Cosmetic Ingredients).

THE FOLLOWING ADMISSION CRITERIA WILL BE CHECKED AFTER RECEIPT OF THE COMPLETE LIST OF ALL INGREDIENTS TO INCI:

- ▶ Our products only contain natural raw materials and/or chemically modified raw materials of natural origin (plant origin, animal origin but not from slaughtered vertebrates, from minerals) and substances biotechnologically produced from the aforementioned materials, whose organic carbon content comes entirely from renewable sources and thus corresponds to RCI/BCI (Renewable/Biorenewable Carbon Index) = 100%
- ▶ Our products do not contain any petrochemical-based raw materials apart from the following:
 - Nature-identical preservatives and chemically-modified raw materials of natural origin containing petrochemical moieties as permitted in the natural and organic cosmetic standards accepted by VIVANESS.
 - Permitted denaturants specified by legislation (denatonium benzoate / Bitrex, methyl ethyl ketone / MEK, isopropyl alcohol/IPA, tert-Butyl alcohol)
- ▶ Our products only contain nature-identical inorganic pigments and minerals as permitted in the natural and organic standards accepted by VIVANESS
- ▶ Only the following are permitted as propellants for compressed-gas packaging: air, oxygen, nitrogen, CO2 and argon
- ▶ Our products only contain odorants in accordance with DIN EN ISO 9235
- ▶ None of our products contain
 - EDTA complexing agents, glutaraldehyde, formaldehyde or formaldehyde separators
 - Organic halogen compounds
 - Synthetic fats, oils, waxes or silicones
 - Ingredients based on mineral oil (apart from the permitted exceptions for natural cosmetics mentioned above)
 - Aromatic amines
 - Phthalates
 - Ethoxylated raw and auxiliary materials

IN ADDITION, THE EXHIBITOR MUST CONFIRM THAT ALL PRODUCTS FULFIL THE FOLLOWING CRITERIA:

- ▶ Our products fulfill all the statutory requirements for the intended markets
- ▶ We state the use-by/best-before date/duration of use after opening in accordance with the statutory regulations of the markets for which the products are intended
- ▶ We declare all ingredients on the products (to INCI)
- ▶ Natural raw materials must not be produced from genetically modified organisms and raw materials biotechnologically produced from natural raw materials and raw materials of natural origin must not be obtained with help of intact genetically modified organisms (yeasts, fungi, bacteria), unless there are no corresponding alternatives available on the market
- ▶ Our products are manufactured without using ionising radiation
- ▶ Our products are, as far as possible, produced and processed to the latest technical standards in an environment-friendly way
- ▶ No natural substances from endangered species are used for our products without an appropriate trade licence from the authorities

Admission for any products/services, that do not match the ones described here, must be requested directly from the Exhibition Team.